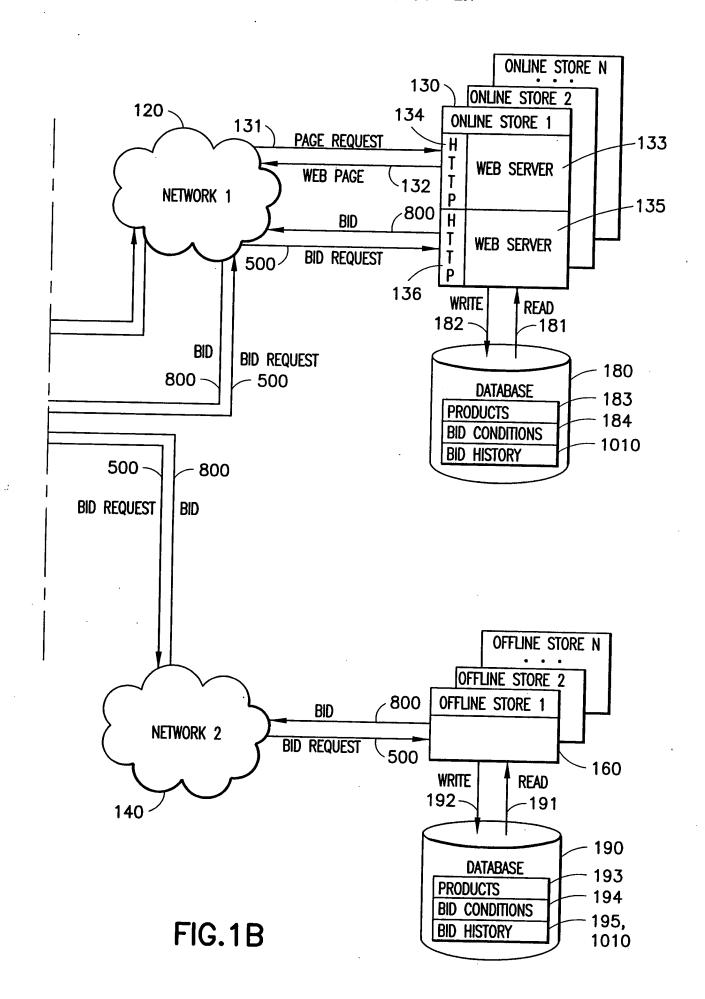
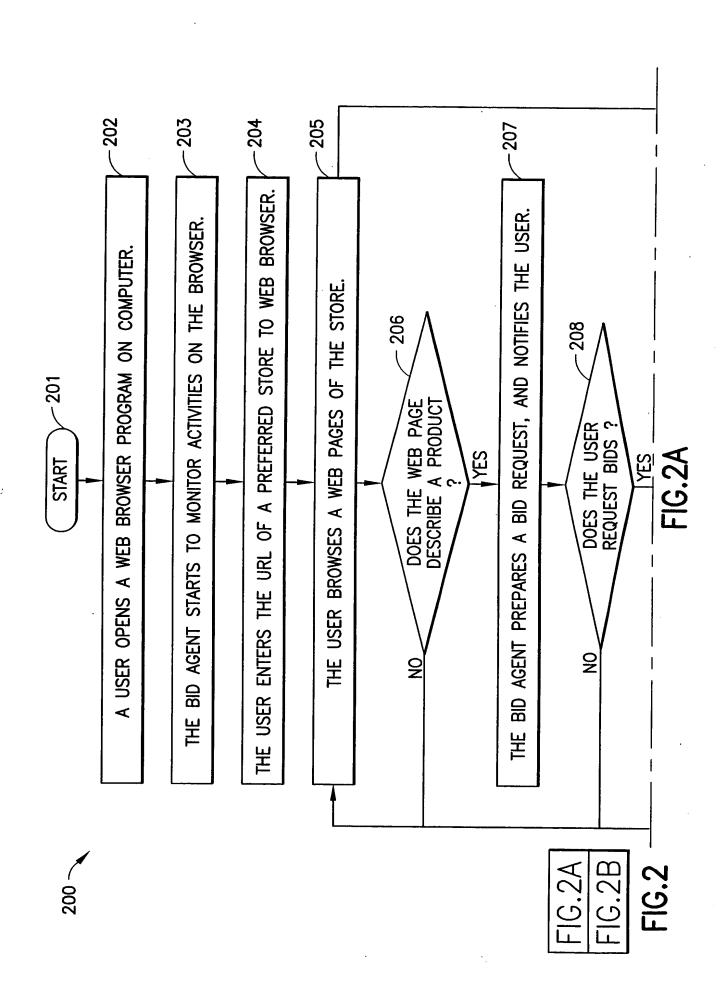
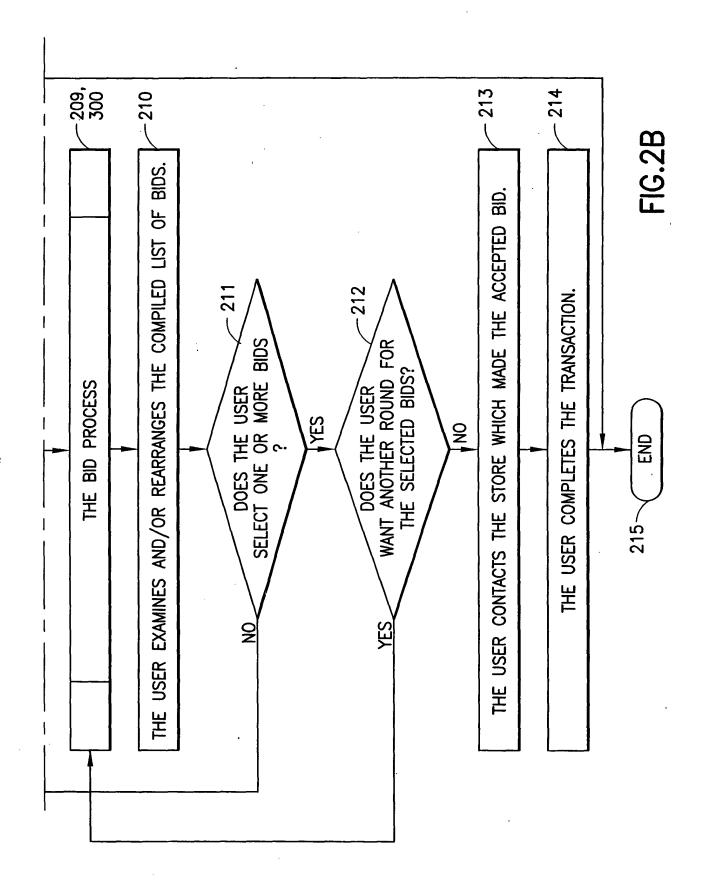


FIG.1A

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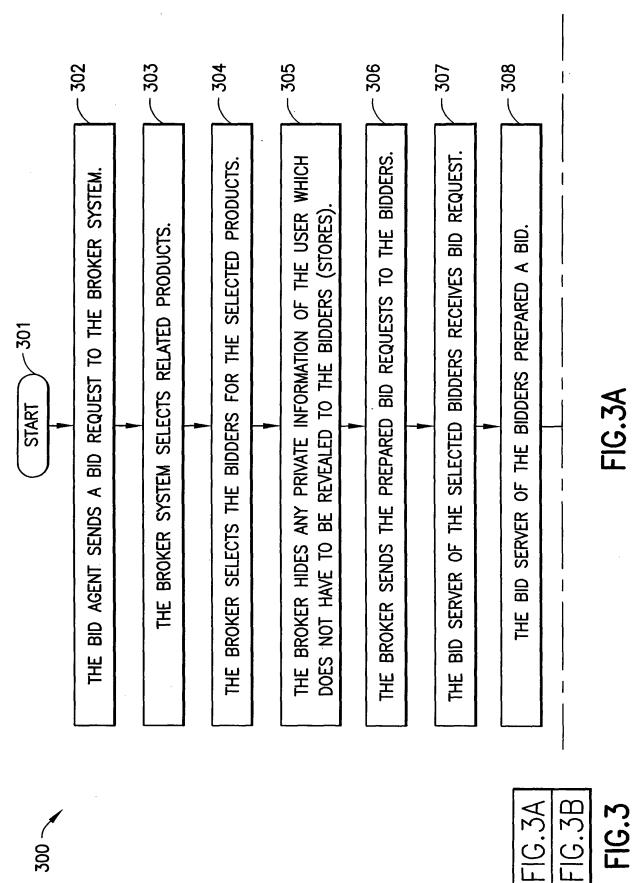
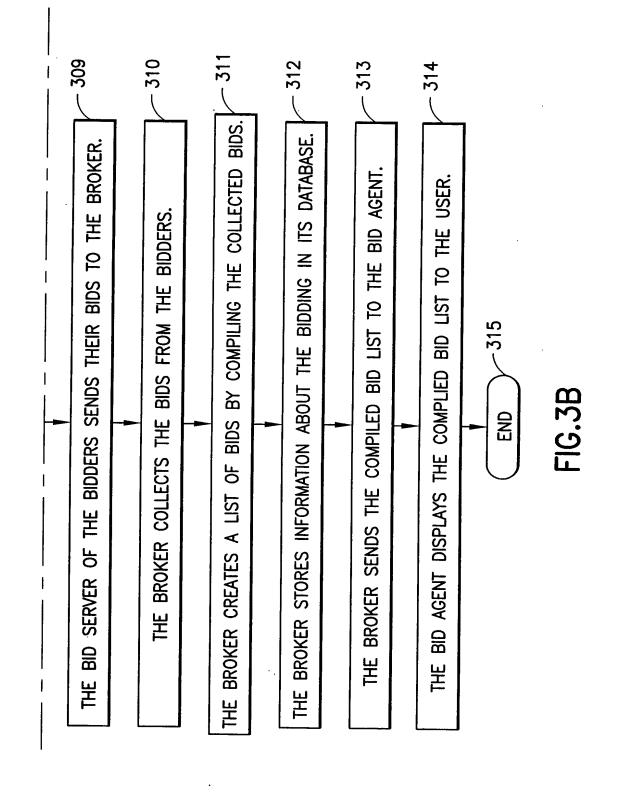
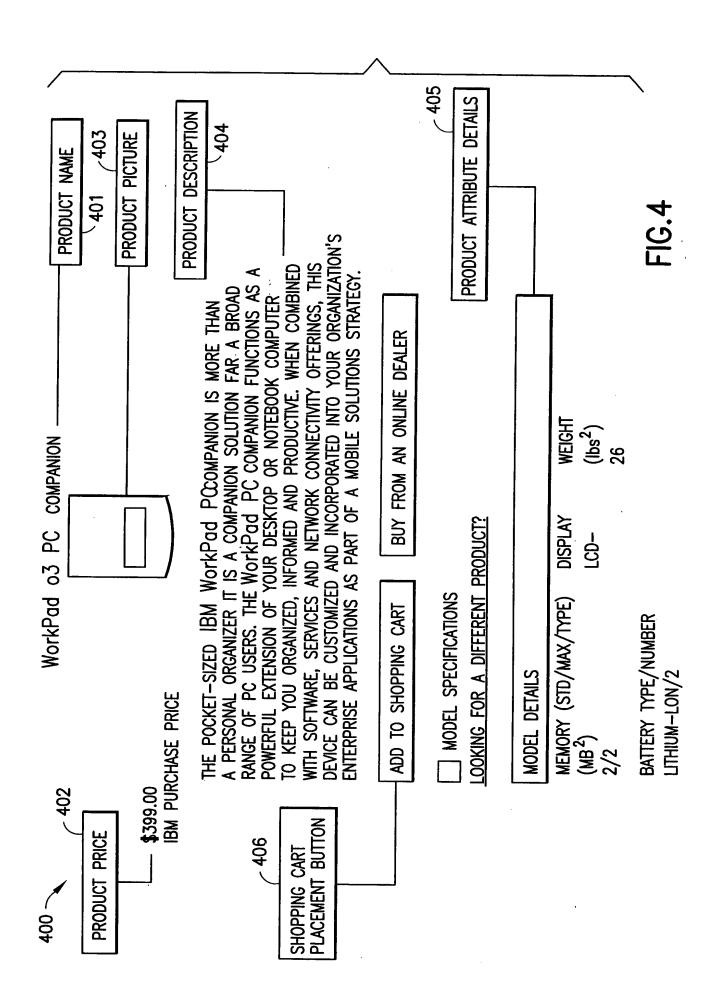
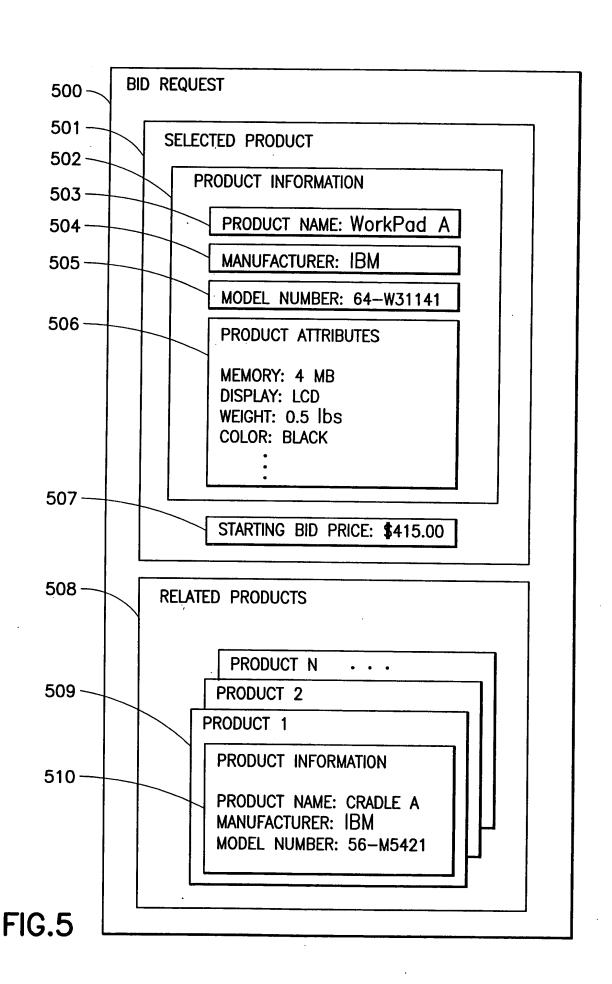
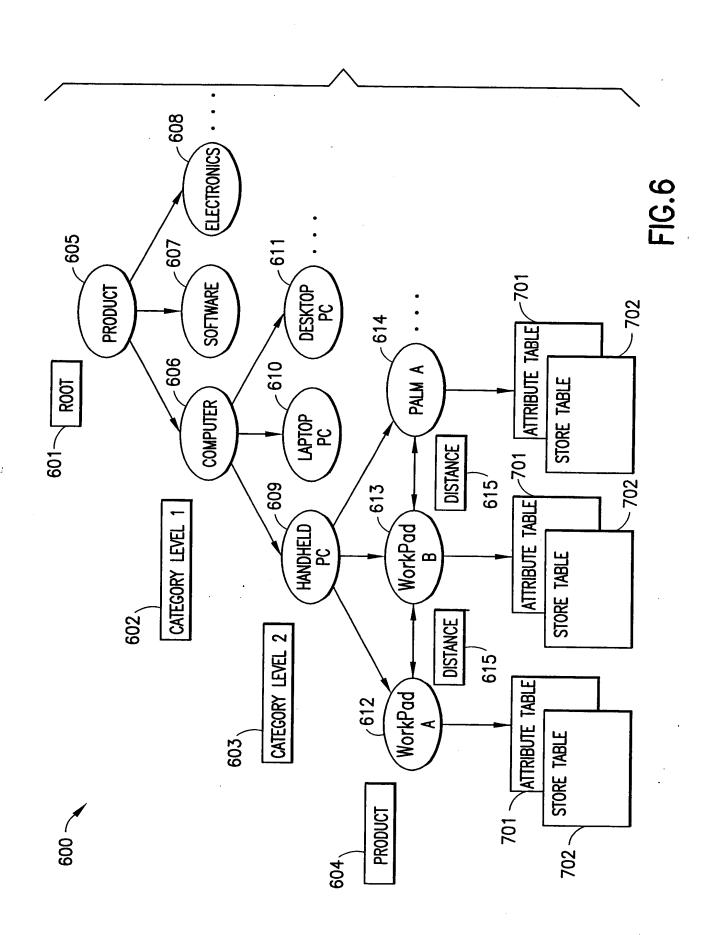


FIG.3









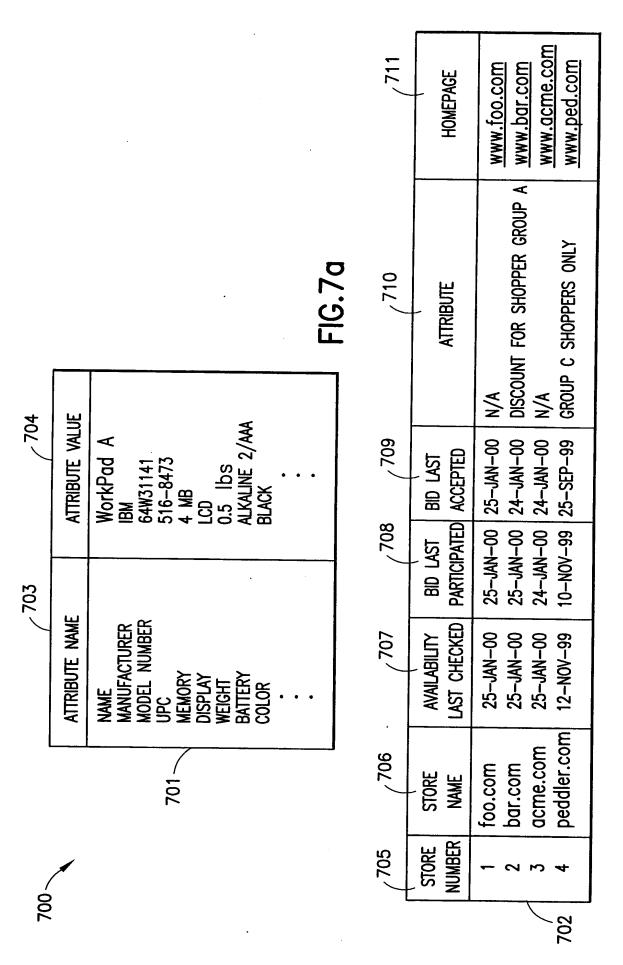


FIG.7b

808 / 810	INS TOTAL TAX COST STATE	\$3.90 \$348.90 NY 7.90 \$352.90 \$10.90 \$355.90			PURCHASE	<u> </u>	PIG.8D		
8	SHIPPING OPTIONS	USPS PARCEL POST \$3.90 UPS 2nd DAY AIR \$7.90 UPS NEXT DAY AIR \$10.90		815	WEB PAGE FOR PURCHASE	www.foo.com/wp/buy.html www.foo.com/z50/buy.html www.foo.com/pv/buy.com		RMATION	html.
/807	WEB PAGE FOR PURCHASE	www.foo.com/c3/buy.html	FIG.8a	814	WEB PAGE FOR INFORMATION	www.foo.com/wp.html www.foo.com/z50.html www.foo.com/palmv.html	818	E WEB PAGE FOR INFORMATION	www.foo.com/1c.html www.foo.com/wish.html
908 /	BID PRICE	\$345.00 wv		813	PRICE	\$299.00 w \$799.00 w \$309.99 w	_	RVICES AVAILABLE	OUT ST
902	PRODUCT	WorkPad A		812	COMPARABLE PRODUCTS	WorkPad B WorkPad C PALM A	817	ADDITIONAL SERVICES AVA	EXPRESS CHECKOUT ADD TO WISH LIST
/804	STORE	foo.com		811	STORE	foo.com	816	STORE	foo.com
ر 800	_	801				802			803

606	ADDITIONAL SERVICES	ONE—CLICK CHECKOUT ADD TO WISH LIST BUILD—TO—ORDER SERVICE REWARD PROGRAM	N/A	\$378.95 NJ www.acme.com/c3/buy.html EXPRESS CHECKOUT \$382.95 REWARD PROGRAM DISCOUNT FOR EDUCATIONAL SHOPPERS
808	LINK	c3/buy.html	c3/buy.html	n/c3/buy.html
206	PURCHASE LINK	\$348.90 NY www.foo.com/c3/buy.html \$352.90 \$355.90	www.bar.com/c3/buy.html	www.acme.cor
_	TAX	ΣN	CT	2
906	TOTAL COST	\$348.90 \$352.90 \$355.90	DLING \$339.99	\$378.95 \$382.95 \$385.95
4 905	SHIPPING	\$345.00 USPS PARCEL POST \$3.90 UPS 2nd DAY AIR \$7.90 UPS NEXT DAY AIR \$10.90	\$339.99 FREE SHIPPING & HANDLING	acme.com \$375.00 USPS PARCEL POST \$3.95 FedEx TWO DAY \$7.95 FedEx OVERNIGHT \$10.95
904	BID PRICE	\$345.00	\$339.99	\$375.00
901 / 903	STORE	foo.com	bar.com	асте.сот

FIG.9a

910	911	615	2 (913	914
PRODUCT	STORE	PRICE	PRODUCT INFORMATION LINK	PURCHASE LINK
WorkPad B	foo.com	\$299.00	www.foo.com/wp.html	www.foo.com/wp/buy.html
	acme.com	\$315.00	www.acme.com/wp.html	www.acme.com/wp/buy.html
WorkPad C	foo.com	\$799.00	www.foo.com/z50.html	www.foo.com/wp/buy.html
	acme.com	\$795.00	www.acme.com/z50.html	www.acme.com/z50/buy.html
PALM A	foo.com	\$309.99	www.foo.com/pv.html	www.foo.com/wp/buy.html
	bar.com	\$299.00	www.bar.com/pv.html	www.bar.com/pv/buy.html
	acme.com	\$319.00	www.acme.com/pv.html	www.acme.com/pv/buy.html
PALM B	foo.com	\$238.99	www.foo.com/px.html	www.foo.com/wp/buy.html
	bar.com	\$219.00	www.bar.com/piiix.html	www.bar.com/piiix/buy.html
	acme.com	\$249.99	www.acme.com/piiix.html	www.acme.com/piiix/buy.html
CASIO PELA A	foo.com	\$199.99	www.foo.com/ca.html	www.foo.com/wp/buy.html
	bar.com	\$190.00	www.bar.com/casio.html	www.bar.com/casio/buy.html
PALMTOP A	acme.com	\$534.99	www.acme.com/pt360.html	www.acme.com/pt360/buy.html

FIG.9b

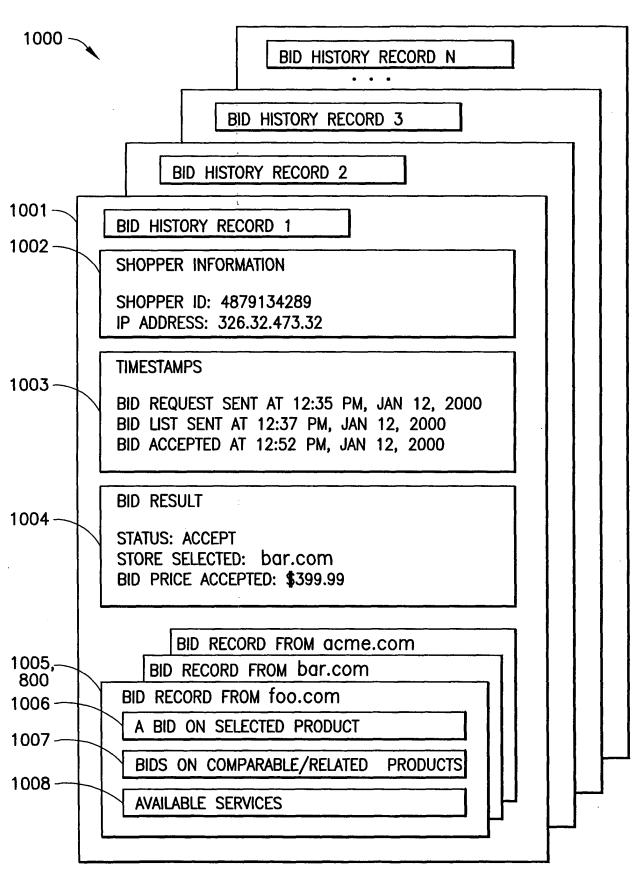


FIG.10

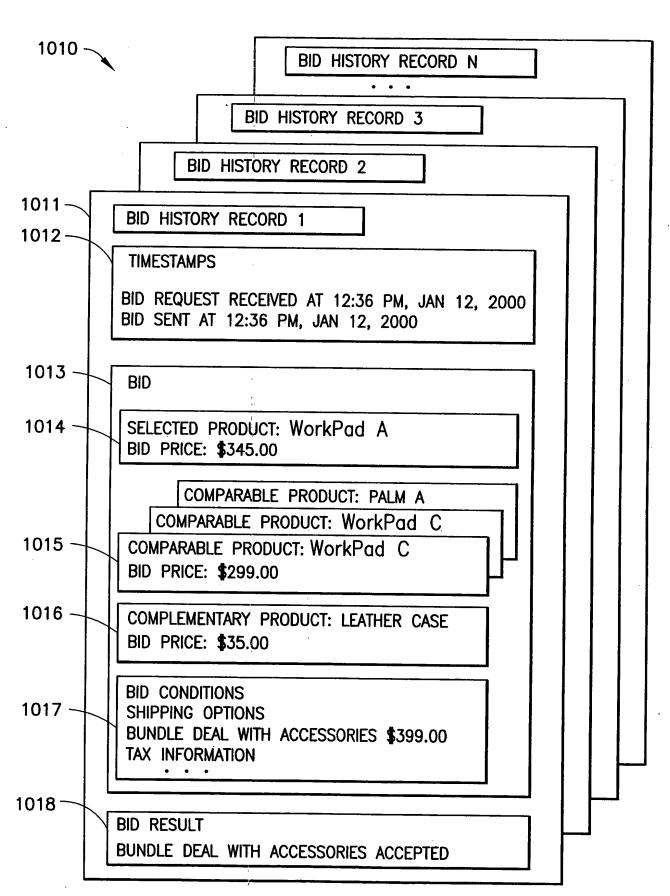


FIG.11